

CARL ALLINSON

VIDEO & MOTION GRAPHICS EDITOR

- <https://carlallinson.wixsite.com/motiongraphics>
SHOWREEL
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I'm an experienced and driven motion graphic animator with over 7 years experience working with a variety of global brands, helping to design and create innovative motion graphics. From this I have extensive knowledge of Adobe's creative suite and am eager to collaborate with others to further develop my skills.

While I began my career as a video editor, I understand the importance of true story telling to really enhance raw emotion and combing these skills with animation, can really take things to the next level.

Below are some of the many brands I've had the privilege to work with.



WORK EXPERIENCE

[Purple Creative \(2023 - Present\)](#)

Mid-Weight Motion Graphics Editor

[The Big Sky \(2018 - 2023\)](#)

Video & Motion Graphics Editor

[Carbon Clean \(2018\)](#)

Graphic Designer

[Kip McGrath Chelmsford \(2017 - 2018\)](#)

Freelance Motion Graphic Editor

RELEVANT SKILLS

- Premiere Pro
- After Effects (GEOLayers, Duik Bassel, Trapcode Particular and Element 3D)
- Photoshop
- Illustrator
- Blender
- Cinema 4D (X-Particles, Redshift)
- DaVinci Resolve

EDUCATION HISTORY

1st Class Bachelor Degree of Film Production Technology

[Staffordshire University \(2014 - 2017\)](#)

ABILITIES

- Ingest and archive footage
- Knowledge of different formats / codecs
- A grand understanding on adapting a creative brief for all media formats
- Multitasking across multiple projects working either solo or part of a team
- Respond to feedback quickly and efficiently
- Capable of solving technical problems that may arise
- Positive attitude & eagerness to learn from others
- Always up-to-date with software
- Effective time management & organisational skills

References are available on request.